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FOR IMMEDIATE RELEASE

MAXM Skate becomes Official Partner of the AFL Players' Association to Support Alumni Knee Recovery

ADELAIDE, AUSTRALIA – April 2026 – MAXM Skate, Adelaide-based health technology company, today announced a new partnership with the AFL Players' Association (AFLPA). MAXM Skate is now an Official Partner of the AFLPA, giving AFL and AFLW alumni direct access to MAXM Skate for their knee recovery journeys.

MAXM Skate is an Australian-based smart rehabilitation device and digital program with an expanding global footprint that is clinically proven to improve recovery following knee surgery. Validated through a randomised controlled trial (RCT 2019), the smart Skate technology delivers improved knee range of motion after surgery compared to standard care, as well as mental health improvements, healthcare cost savings and high patient engagement.

The partnership is particularly significant given the origins of MAXM Skate. The company was founded by Dr Matthew Liptak, an orthopaedic surgeon and former Adelaide Crows player (1991-1999, inc. Best & Fairest 1996). A surgeon who has lived the experience of elite sport and the demands of recovery, Dr Liptak built MAXM Skate because he knew recovery could be better.

> *"AFL and AFLW players have put their bodies on the line every week. When a knee injury ends or interrupts a career, the recovery journey matters just as much as the surgery itself. I built MAXM Skate for exactly these moments. Partnering with the AFLPA means we can give our former athletes access to the very best in knee rehabilitation science."*
>
> **Dr Matthew Liptak, Founder, MAXM Skate**

Now operating across 35 countries through a global distribution network, MAXM Skate has supported thousands of patients through recovery from total knee replacement, ACL reconstruction, and other knee procedures. It is growing rapidly as a cost-effective, clinically

proven and portable alternative to bulky Continuous Passive Motion (CPM) devices, allowing patients to engage in an active recovery from day one.

> *"The AFLPA represents some of the most driven and dedicated athletes in the country. These are people who know what it takes to perform, and they deserve a recovery experience that matches that standard. We are proud to support AFL and AFLW alumni through their knee recovery with our technology"*
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> **Rob Bowden, CEO, MAXM Skate**

AFLPA members can access MAXM Skate by contacting the AFLPA Alumni team before their knee surgery. The portable device is delivered to their door and they are supported by a dedicated local customer support team. Patients can share their recovery data and progress with their healthcare team throughout their rehab journey.

About MAXM Skate

MAXM Skate is a rehabilitation device and digital program for recovery from knee surgery and knee injury. Founded by orthopaedic surgeon and former Adelaide Crows player Dr Matthew Liptak, the company is based in Adelaide, South Australia, and supports patients across more than 35 countries through its global distribution network. Learn more at www.maxm.com.au.

About the AFL Players' Association

The AFL Players' Association (AFLPA) is the representative body for current and past AFL and AFLW players. The AFLPA supports players across all aspects of their careers and lives, including health, wellbeing, and post-football transitions. Learn more at www.aflplayers.com.au.

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